

Ready for a Getaway?

This season, we're giving our brides the chance to win a \$1,000 flight voucher for their dream vacation or honeymoon!

How it works

1. Visit any official participating retailer and try on a Kenneth Winston or Ella Rosa gown.

Kenneth|Winston

Ella Rosa

2. Be social

Post a photo of yourself in your gown onto our Instagram or Facebook

Fun photos always encouraged! Be sure your caption includes your name, store, and style.



Visit facebook.com/PrivateLabelByG, like our page, and post a photo on the wall



Follow and tag us @privatelabelby_g and be sure to hashtag #GetawayGiveaway

3. Enter to Win

After your bridal consultation, complete our official promo card and mail it in.
(Postage is pre-paid, simple and easy!)

PRIVATE LABEL BY G
BRIDAL DESIGN HOUSE

#GetawayGiveaway
Official Contest Rules

No purchase or payment of any kind is necessary to enter or win this Sweepstakes (the "Contest", "Sweepstakes", "Promotion"). Contest run by Private Label by G, Inc. ("the Sponsor").

Purchasing an item or trying on multiple gowns will not improve chances of winning.

DISCLOSURE

ELIGIBILITY: Promotion is available only to legal residents of the domestic United States and District of Columbia who are at least 18 years old as of the date of entry. By entering this Promotion, entrants accept and agree to be bound by these Official Rules. Any violation of these rules may, at Private Label by G's discretion, result in disqualification. All decisions regarding this Contest are final and binding in all respects. You have not yet won.

1. **Contest Timeline** - Contest begins @ 12:01 AM PST on July 1st, 2013 and ends at 11:59 PM PST on December 15, 2013. All valid entries must be received during this Contest timeline.

2. **Contest Rules and Requirements** - To qualify and enter, all participating entrants must try on an Ella Rosa or Kenneth Winston gown and submit an official pre-paid postage Contest card via USPS. Winners will be verified through contacting the store and tracing participation through tagged photos (#GetawayGiveaway @privatelabelbyg) posted to Facebook or Instagram (collectively "social media outlets"). Photos are encouraged for ease of verification, but submitted contest cards will serve as primary verification method for winners.

3. **Additional Eligibility** - Contest is only open to legal residents of the domestic United States and District of Columbia who are at least 18 years old as of the date of entry. All employees of Private Label by G are ineligible to enter or win the Sweepstakes, or any other party associated with the development or administration of this Promotion. This Promotion is void outside the 50 United States and the District of Columbia, and where prohibited. One entry per household is allowed and multiple entries will not be considered as advantageous. Repeat entries by individuals and households may be disqualified at the discretion of the Contest holder, Private Label by G Inc.

4. **Winner Selection and Notification** - Winner selection will be conducted by random drawing and selection from all eligible entries on or about December 20, 2013 (the "Drawing Date"). Any potential winner will be notified by mail, email and/or telephone. If a potential winner: (i) is unreachable and cannot be contacted; (ii) does not respond within five (5) days from the date they are contacted; (iii) fails to return the official release form as specified in rule #5; (iv) refuses the prize; and/or (v) the prize or prize notification is returned as undeliverable, such potential winner forfeits all rights to win the Contest or receive the prize, and an alternate potential winner may be selected and randomly drawn per the original selection procedures. Upon contacting a potential winner and determining that he/she has met all eligibility requirements of the Contest, including without limitation the execution of required waivers, publicity and liability releases and disclaimers, and at Private Label by G's discretion, successful completion of a background check such individual will be declared the "winner" of the Contest.

5. **Consent and Release** - By entering the Contest, each entrant releases and discharges the Sponsoring organization, Private Label by G and any other party associated with the development or administration of this Promotion, their parent, subsidiary, and affiliated entities, and each of their respective officers, directors, members, shareholder, employees, independent contractors, representatives, successors and assignees (collectively, "Sponsor Entities"), from any and all liability whatsoever in connection with this Promotion, including without limitation legal claims, costs, injuries, losses or damages, demands or actions of any kind (including without limitation personal injuries, death, damage to, loss or destruction or proper, rights of publicity or privacy, defamation, or portrayal in a false light) (collectively, "Claims"). Except where prohibited: (i) entry into the Contest constitutes the consent of the entrant, without further compensation, to use his/her name, likeness, biographical data, and contact information for editorial, advertising, marketing, publicity, and administrative purposes by the Sponsor and/or others authorized by the Sponsor; (ii) acceptance of a prize constitutes a release by any winner of the Sponsor Entities of any and all Claims in connection with the administration of this Promotion and the use, misuse, or possession of any prize; (iii) any potential winner may be required to sign an affidavit of eligibility (including social security number) and a liability/publicity release; and (iv) if prize involves travel or gift card, any potential winner and travel companion (if applicable) may be required to execute releases of the Sponsor from any and all liability with respect to participation in such travel/activities and/or use of the prize. Affidavits and releases must be returned within five (5) days from the date that Private Label by G first tries to notify the potential winner. Sponsor may conduct a background check to confirm any potential winner's eligibility and compliance with these rules. By entering, you agree to cooperate reasonably with any such background check. If the prize includes participation in any public event(s) or publicity, or if Sponsor Entities intend to publicize the winner in any way, and if a background check reveals that a potential winner has engaged in conduct that could damage the reputation or business of any Sponsor Entity, as determined by Sponsor in its discretion, the potential winner may be disqualified and the prize may be awarded to an alternate winner. If winner is deemed to be a minor under the jurisdiction of his/her residence, the Sponsor reserves the right to withhold granting the prize and choosing an alternate winner.

6. **Prize Description** - There will be one (1) winner. The grand prizewinner will be awarded a \$1,000 flight voucher to any airline of the Sponsor's choice that operates within any domestic or international airport in the 50 United States. Once winner has been chosen and SUCCESSFULLY contacted (please refer to rule # 4 for exceptions to successful entries). Alternatively, Contest Sponsor reserves the right to distribute \$1,000 valued flight voucher prize as \$1,000 USD equivalent in non-cash gift-card form. Once successfully to the Contest winner, the Contest Sponsor Private Label by G, Inc. is thereby released of all rights, responsibilities, and liabilities associated with the prize granted. Contest winner will be required to provide a proper and operating United States mailing address associated with a home address (no international addresses or PO boxes). Once the prize has been delivered to 3rd party transportation and delivery services (possibly including but not limited to: UPS, USPS, FedEx), Sponsor official releases all responsibility and reliability of delivery to 3rd party transportation and delivery services. Any damage or loss of item during transportation and delivery process will be managed by the normal course logistics of 3rd party transportation and delivery company's operations. Upon successfully receiving flight voucher or gift card, Contest winner is subject to all rules, terms, conditions, and privacy rules as set forth by the card or voucher provided by merchant. Upon receiving prize, Contest Sponsor (Private Label by G) is thereby released of all liability, responsibilities, and obligations and prize usage is deferred upon Contest winner per their (the Contest winner's) own discretion. If prize is returned and deemed undeliverable or Contest winner is found and decided to violate any terms and conditions set forth in all Contest rules (specifically rules #4 and 5), Sponsor reserves the right to terminate the prize, voucher, or gift card equivalent and may choose another winner to receive the prize as set forth by Contest rules and regulations.

7. **Taxes** - All federal, state and/or local income and other taxes, if any, are the winner's sole responsibility.

8. **Odds of Winning** - The odds of winning this Promotion depend on the number of eligible entries received.

9. **No Prize Transfer or Substitution** - No prize or any portion thereof is transferable or redeemable for cash. Any portion of the prize that is not used is forfeited. No substitutions for prize except by Sponsor, in which case a prize of equal or lesser value will be substituted.

10. **Additional Disclaimers** - Sponsor is not responsible for entries that are lost, late, misdirected, incorrect, garbled, or incompletely received, for any reason, including by reason of hardware, software, or malfunction of United States Postal Service, congestion, or incompatibility Sponsor's operating procedures. Sponsor, in its sole discretion, reserves the right to disqualify any person who does not abide by the Contest rules or performs actions in any capacity for the purpose of gaining an unfair or dishonest advantage over other participating Contestants. Sponsor entities are not responsible for errors in the administration or fulfillment of this Promotion, including without limitation to mechanical, human, printing, distribution, or production errors, and may cancel, terminate, or modify this Promotion and its prize based upon such error at its sole discretion without liability. In no event will Sponsor be responsible for awarding more than the number of prizes specified in these rules (per rule #6, only one (1) winner will be decided and one prize granted, ever). In the event this Promotion is cancelled or terminated, pursuant to Contest rules, Sponsor, in its sole discretion may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. This Promotion is subject to all applicable federal, state, and local laws and regulations.

11. **Sponsorship** - This Promotion is sponsored by Private Label by G, Inc. 6015 Obispo Ave, Long Beach, CA 90805 (individually, the "Sponsor").